



## SEARI Short Course Series

Course: PI.27s Value-driven Tradespace Exploration for System Design

Lecture: Lecture 1: Why Use Tradespace Exploration?

Author: Adam Ross and Donna Rhodes

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This course was taught at PI.27s as a part of the MIT Professional Education Short Programs in July 2010 in Cambridge, MA. The lectures are provided to satisfy demand for learning more about Multi-Attribute Tradespace Exploration, Epoch-Era Analysis, and related SEARI-generated methods. The course is intended for self-study only. The materials are provided without instructor support, exercises or “course notebook” contents. Do not separate this cover sheet from the accompanying lecture pages. The copyright of the short course is retained by the Massachusetts Institute of Technology. Reproduction, reuse, and distribution of the course materials are not permitted without permission.



**Systems Engineering Advancement Research Initiative**

## *[PI.27s] Value-Driven Tradespace Exploration for System Design*

Lecture 1

Why Use Tradespace Exploration?

Dr. Donna H. Rhodes  
[rhodes@mit.edu](mailto:rhodes@mit.edu)

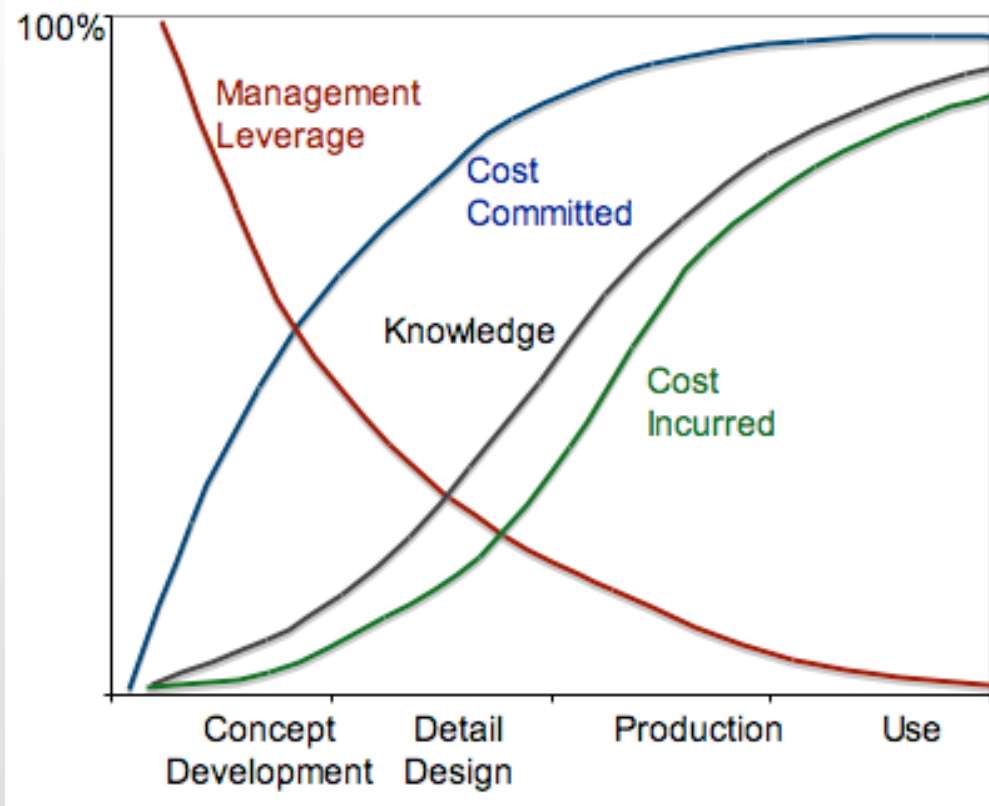
Dr. Adam M. Ross  
[adamross@mit.edu](mailto:adamross@mit.edu)

Massachusetts Institute of Technology



# The Design Knowledge Gap

Value is primarily determined at the beginning of a program



Adapted from Fabrycky and Blanchard 1991

How can we make good decisions?

# Three Keys to Good Upfront Decisions

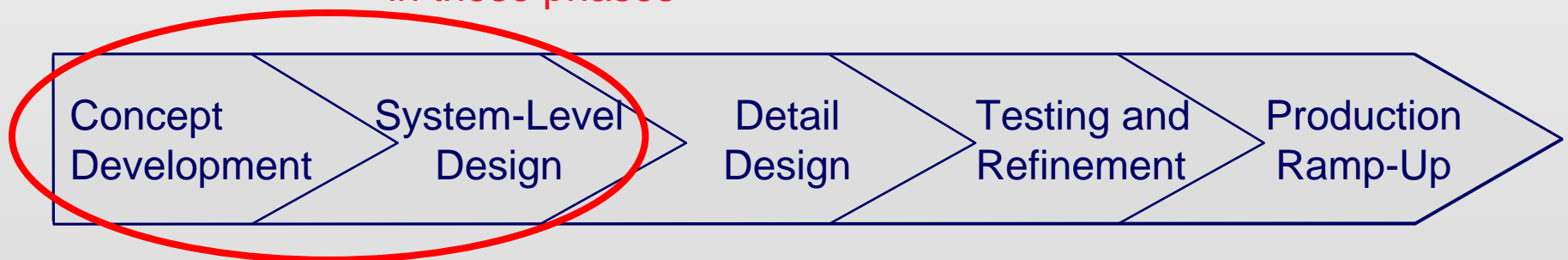
- **Structured program selection process**
  - Choosing the programs that are right for the organization's stakeholders
- **Systems Engineering\***
  - Determining stakeholder needs and translating them into functional requirements
- **Conceptual design practices**
  - Finding the right form to maximize stakeholder value over the product (or product family) lifetime

\* In some industries, systems engineering activities are performed but may be called product development, system design, product design, or other

# MATE: A Tradespace Exploration Method for Early Lifecycle

- Multi-Attribute Tradespace Exploration (MATE)
  - Method for understanding complex solutions to complex problems
  - May be used in conjunction with other methods such as Integrated Concurrent Engineering (a rapid conceptual/preliminary design method) and MonteCarlo Simulation
- Goals is to have better informed upfront decisions and planning

Most relevant to processes  
in these phases



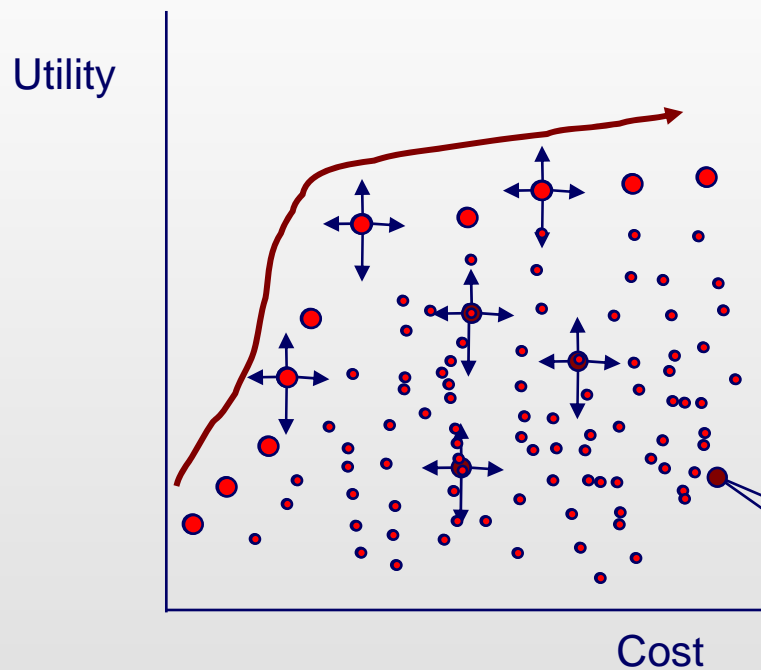
## Phases of System/Product Development

From Ulrich & Eppinger, *Product Design and Development*, 1995

# What is a Tradespace?

*An area of evaluation or interest bounded by a prescribed set of boundary constraints that serve to scope the set of candidate alternatives, options, or choices for further trade study investigation and analysis (Wasson, 2006)*

# Tradespace Exploration Paradigm: Avoiding Point Designs



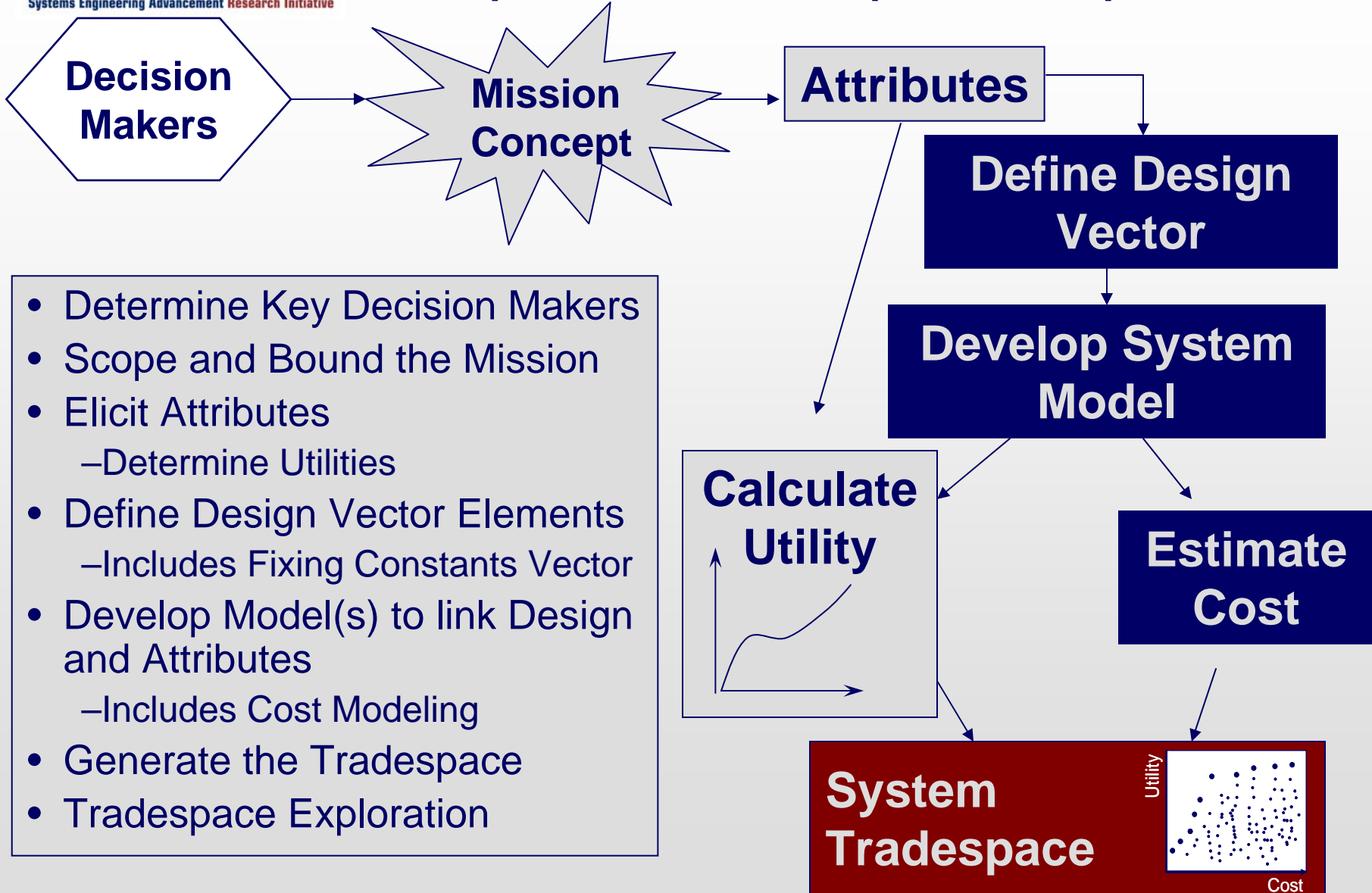
## Differing types of “trades”

0. Choose a solution
1. Local point solution trades
2. Multiple points with trades
3. Frontier solution set
4. Full tradespace exploration

$$\text{Design}_i = \{X_1, X_2, X_3, \dots, X_j\}$$

Tradespace exploration enables big picture understanding

# Steps for Tradespace Exploration



- Determine Key Decision Makers
- Scope and Bound the Mission
- Elicit Attributes
  - Determine Utilities
- Define Design Vector Elements
  - Includes Fixing Constants Vector
- Develop Model(s) to link Design and Attributes
  - Includes Cost Modeling
- Generate the Tradespace
- Tradespace Exploration



# Tradespace Exploration

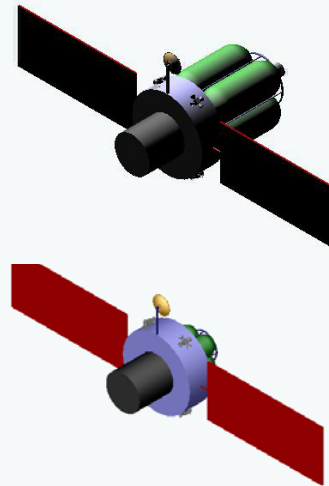
A process for understanding complex solutions to complex problems

- Model-based high-level assessment of system capability
- Ideally, *many* designs assessed
- Avoids optimized *point solutions* that will not support evolution in environment or user needs
- Provides a basis to explore technical and policy *uncertainties*
- Provides a way to assess value of *potential* capabilities

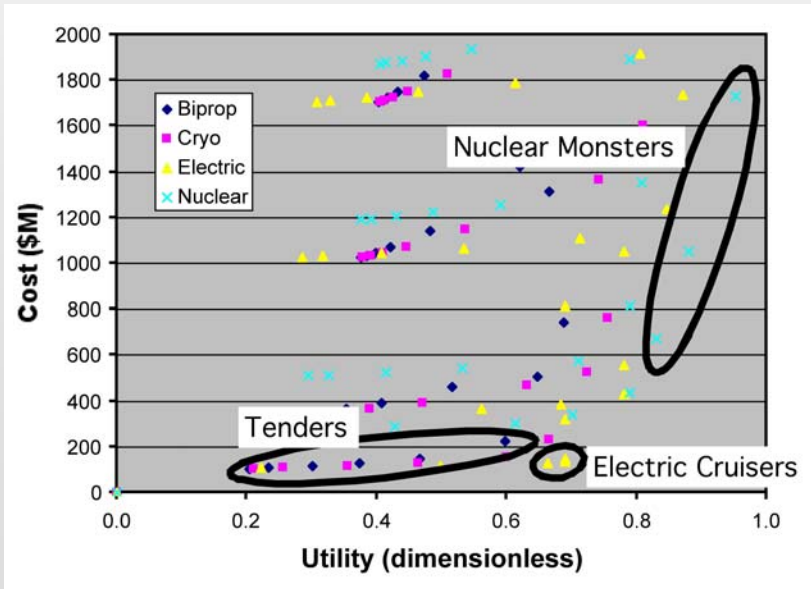
Allows informed “upfront” decisions and planning

# Baseline Study: Space Tug

- Existing MATE study\* of space tug tradespace
  - Three attributes
    - Delta-V
    - Capability
    - Response time
  - Three design variables



- Design Space**
- > Manipulator Mass
    - Low (300kg)
    - Medium (1000kg)
    - High (3000 kg)
    - Extreme (5000 kg)
  - > Propulsion Type
    - Storable bi-prop
    - Cryogenic bi-prop
    - Electric (NSTAR)
    - Nuclear Thermal
  - > Fuel Load - 8 levels



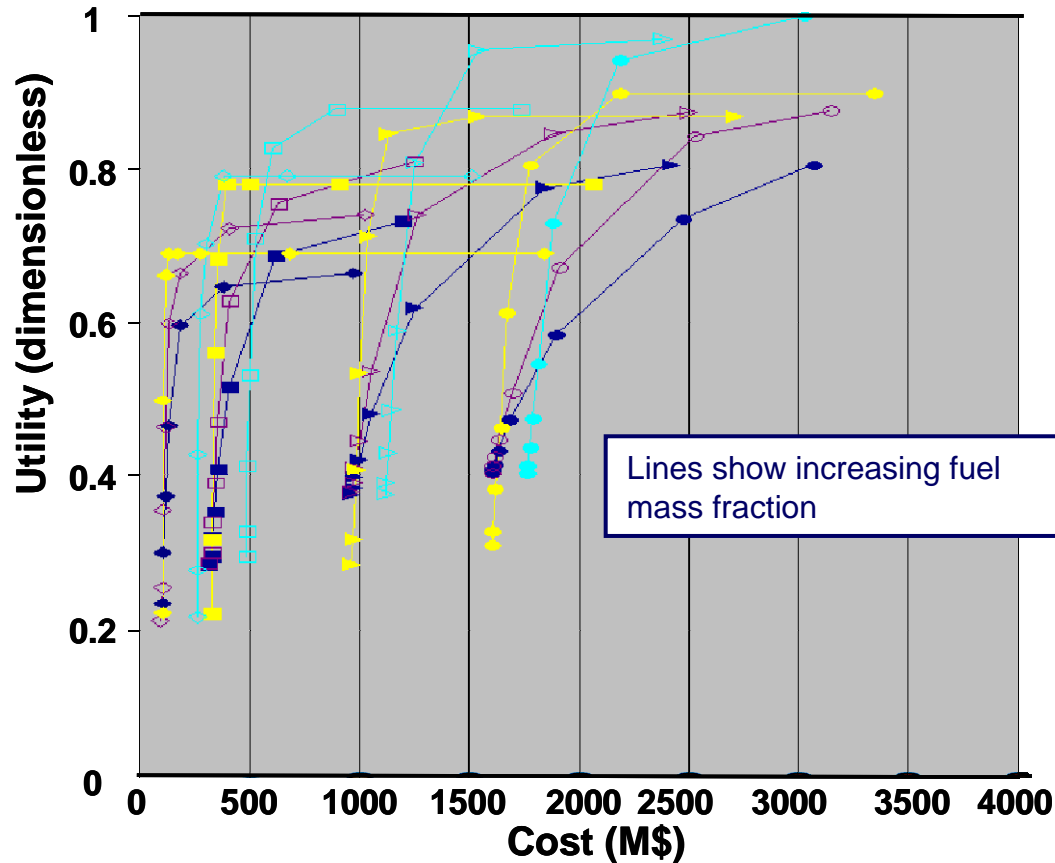
## Simple performance model

- Delta-V calculated from rocket equation
- Binary response time (electric propulsion slow)
- Capability solely dependent on manipulator mass
- Cost calculated from vehicle wet and dry mass

\* McManus, H., and Schuman, T., "Understanding the Orbital Transfer Vehicle Tradespace," AIAA-2003-6370, Sept. 2003...

# Typical Benefits:

Understanding Limiting Physical or Mission constraints

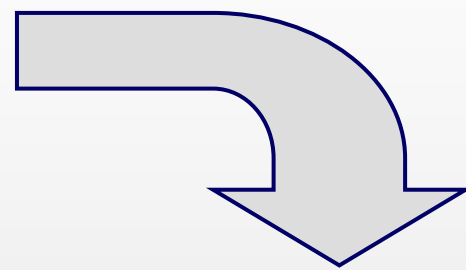
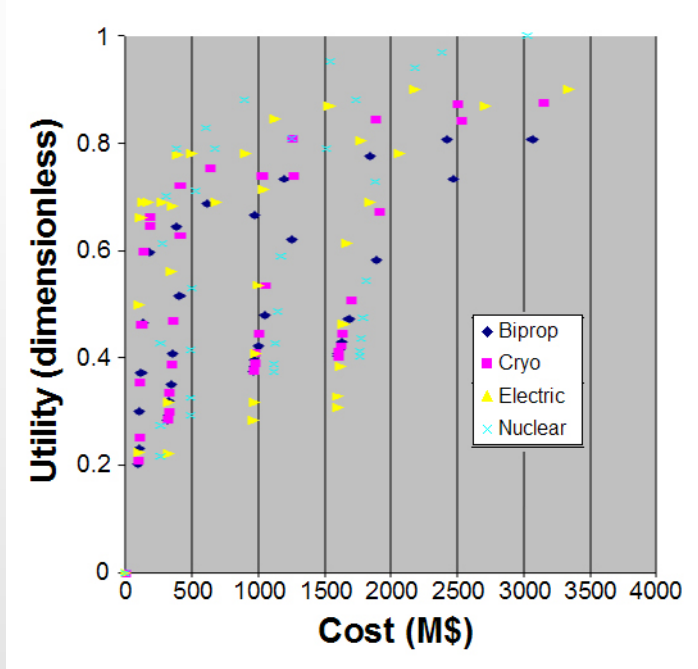


## SPACETUG

- General purpose orbit transfer vehicles
- Different propulsion systems and grappling/observation capabilities
- Lines show increasing fuel mass fraction

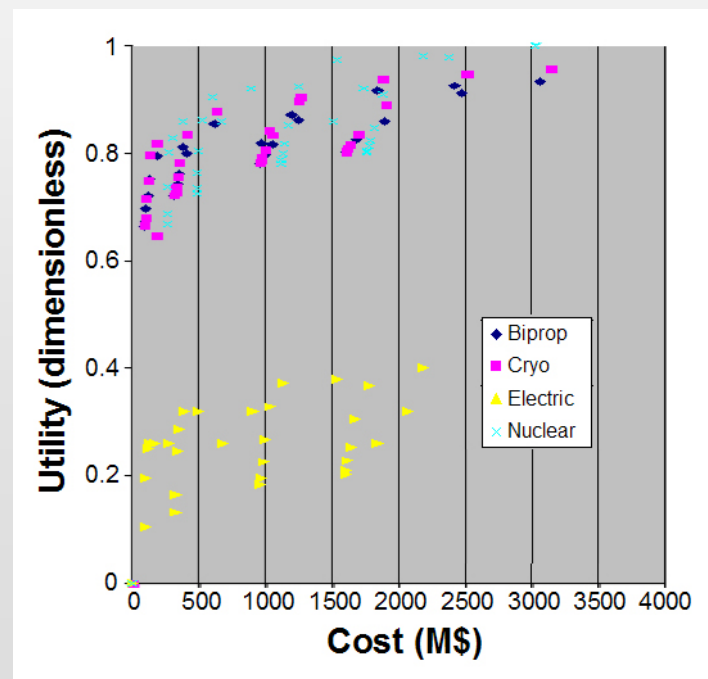
Hits “wall” of either physics (can’t change!) or utility (can)

# Typical Benefits: Assessing Changing Requirements

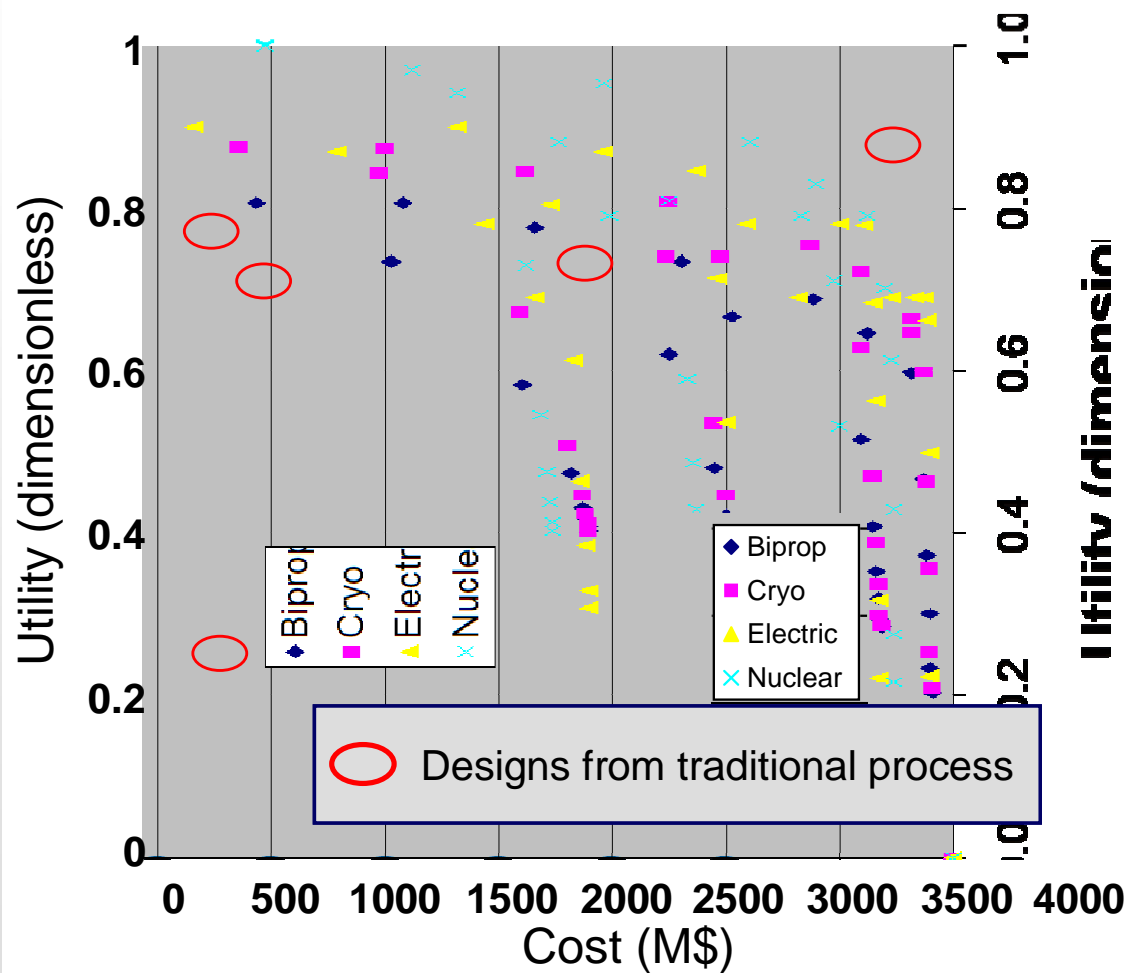


User needs change, so  
Utilities recalculated

Space Tug example:  
added requirement for rapid response  
drastically lowers utility of  
electric propulsion designs



# Typical Benefits: Comparing Point Designs

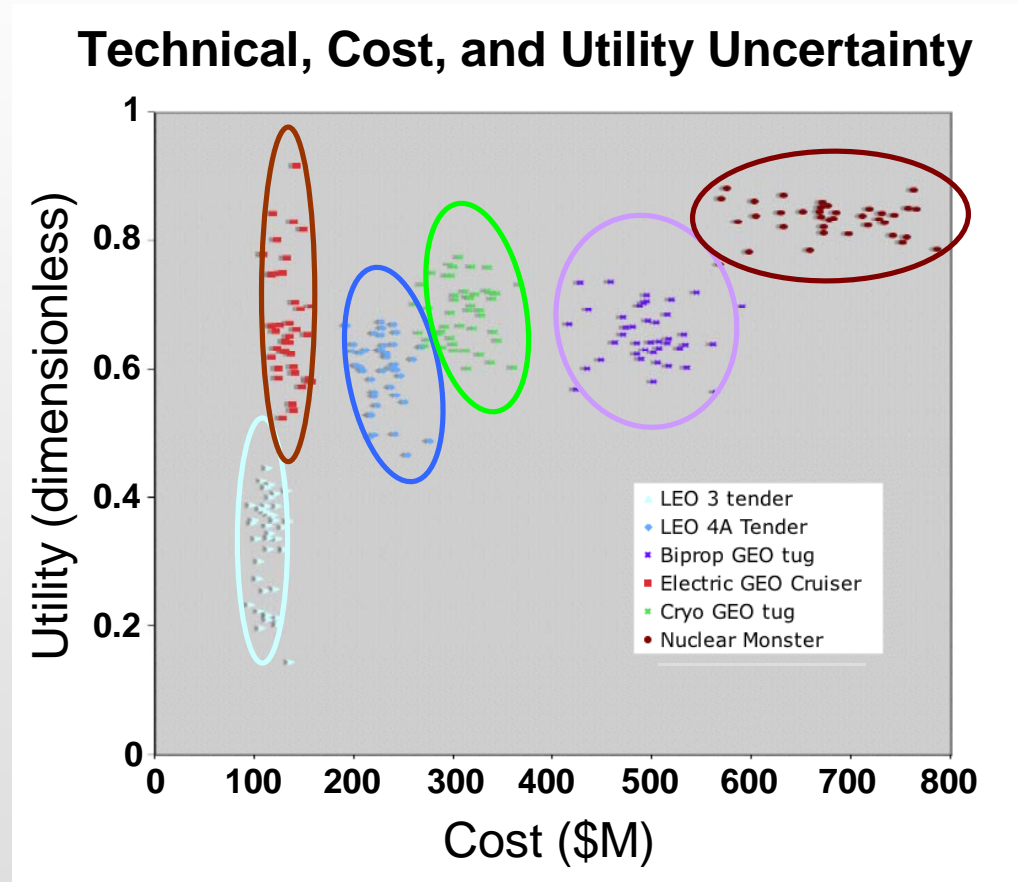


Tradespace helps compare “apples and oranges” concepts

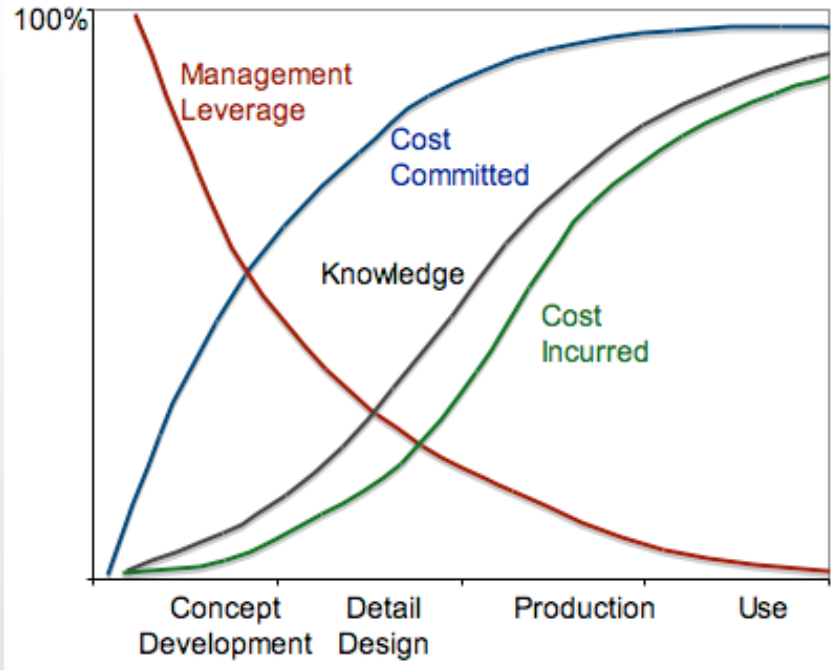
Provides a context for understanding alternatives

# Typical Benefits: Understanding Uncertainties

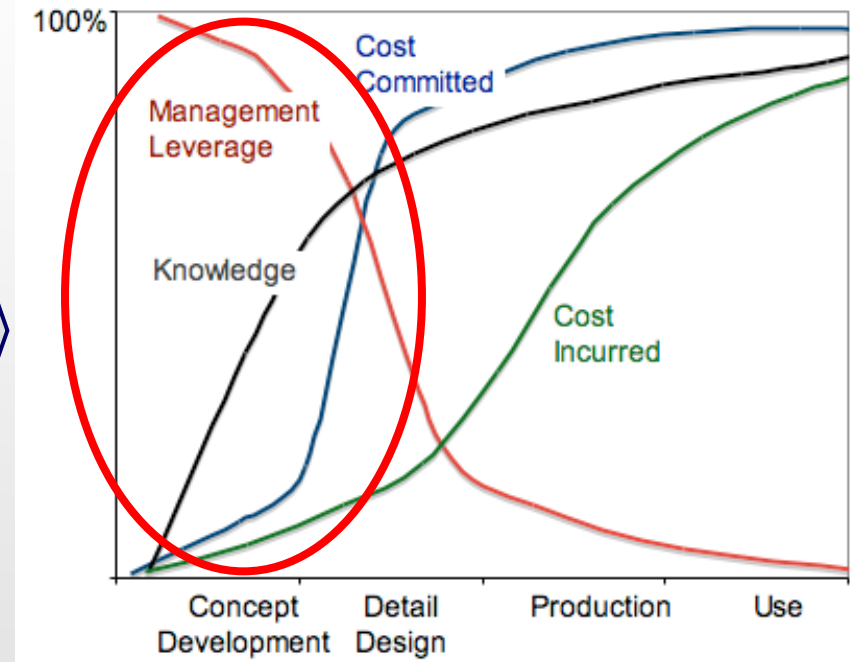
- Often learn a lot by simple examination
- Better: *Explicitly* look at sensitivity of models to uncertainties
  - Clouds are possible locations of a *single* design
- Uncertainties can be market, policy, or technical
- Mitigate with portfolio, real options methods



# Changing the Picture



Classic decision impacts



New paradigm decision impacts

**Increased knowledge (including understanding of uncertainties) allows better decisions**